

# ITP Coyote Desert Tire



## ITP launches new Coyote® desert tire!

The Carlstar Group announced today the release of the new ITP branded Coyote tire for high horsepower UTV vehicles and SxS's. The 32 inch, 8 ply rated radial tire is compliant with DOT testing standards and proudly made in the USA.

"The Coyote tire is the latest product innovation from ITP's engineering experts and comes packed with the technology, construction and performance features the brand is known for," stated Rhett Turpin, Director of ITP Sales at The Carlstar Group. "The Coyote tire has not only been tested and approved by top professional racers in the field but will also be featured on the recently released Polaris 'RZR XP® Turbo S' vehicle, further proving that ITP leads the way when it comes to exceeding the needs of everyday riders to professional racers."

The Coyote tire has unique staggered shoulder lugs and a corner shoulder design that produces unmatched traction on hard-pack, gravel and sandy terrain. It also boasts an attractive sidewall formulated for improved puncture protection and side bite. With an optimal footprint for more even pressure distribution, the Coyote tire delivers predictable lateral stability, improved surgical steering response and impressive roll-over protection.

### **Tire performance racer tested and approved by Murray Brothers team.**

During the product development stages, ITP sought the expertise of #TeamITP racers Jason and Derek Murray. The Murray Brothers joined forces with the ITP crew to put the Coyote tire to the test in real-life applications.

"After a couple rounds of performance testing of the Coyote tire, we found the tire to be much stiffer and better for heavier vehicles," said Jason Murray. "The cornering is good and more predictable. This is what the industry is looking for and ITP is certainly in the right direction."

Product Name	Item Nr.	Description
Coyote	6P0810	230/70R14 M/C MST (27x9.00R14) 64M 8PR TL
Coyote	6P0811	280/60R14 M/C MST (27x11.00R14) 70M 8PR TL
Coyote	6P0809	255/85R15 M/C MST (32x10.00R15) 81M 8PR TL
Coyote	6P0753	255/90R15 M/C MST (33x10.00R15) 79M 8PR TL
Coyote	6P0913	255/100R15 M/C MST (35x10.00R15) 84M 8PR TL