



THE CARLSTAR GROUP



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The New ITP Versa Cross® Tire

ITP introduces the new Versa Cross® all-terrain tire

The Carlstar Group announced the release of the new ITP branded Versa Cross tire. Designed to dominate on multiple surfaces, the Versa Cross 8-ply rated radial construction is compliant with DOT standards and proudly made in the USA.

“ITP is known for premium, purpose built tires, from recreational riding to competition. With the Versa Cross, we brought that same engineering focus to arguably our most versatile all-terrain tire yet,” says Rhett Turpin, Director of ITP Sales at The Carlstar Group. “The Versa Cross tire’s radial construction, channelled lugs, and “Tough Tread” rubber compound work in conjunction to provide unmatched traction on a variety of surfaces.”

Designed for high horsepower UTV and SxS vehicles, the Versa Cross tire maximizes performance with its $\frac{3}{4}$ inch lug depth for precision handling and control. Coming standard with a super-deep rim guard constructed to protect the rim lip on styled aftermarket wheels, the Versa Cross is ITP’s next-level all-terrain tire.

The Versa Cross tire is available in 30 and 32 inches.

Product Code	Size (In.)	Ply Rating	Mounted Diameter (In.)	Mounted Width (In.)	PSI Load @80 Km/h	Tire Weight (kg)	Tread Depth (mm)
VERSA CROSS							
6P0890	30x10R14	8	30.5	9.81	32/1570	39.2	0.75
6P0891	32x10R14	8	32.6	10.3	32/1820	42.5	0.75

About ITP

Since 1982, ITP has been the world’s #1 ATV/UTV aftermarket tire and wheel source. The premier ITP products are developed utilizing an experienced staff of engineers, designers and technicians at its two American tire facilities in Clinton, Tennessee, and Jackson, Tennessee, to develop award-winning tire-and-wheel designs for virtually all ATVs and side-by-side vehicles. Numerous outlets distribute ITP tires across the United States and in more than 25 countries worldwide. ITP is a registered trademark of The Carlstar Group, LLC. For a free, full-color ITP catalog, call toll-free: 1-800-889-7367. Tech questions call: 1-909-390-1905. Visit: www.itptires.com

About The Carlstar Group

The Carlstar Group is headquartered in Franklin, Tennessee and is a global manufacturer of original equipment and aftermarket specialty tires and wheels for the agriculture, construction, outdoor power equipment, powersports, high speed trailer and flat free/manual markets. The diverse portfolio of solutions are offered under several leading brands including Carlisle® tires and wheels, ITP® tires and wheels, as well as Cragar®, Black Rock® and Unique® wheels and Marastar® flat free and manual tires. The Carlstar Group employs over 3000 associates in 15 facilities located in 4 countries. The Carlstar Group has a culture of converting great ideas into advanced products and has created a legacy of excellence in product innovation, quality, and customer service. For more about The Carlstar Group, visit www.carlstargroup.com

CARLISLE



CRAGAR

UNIQUE



BLACK
ROCK